Communication Today
A Bilingual Media Quarterly Journal
Lighthouse of Media Professionals

Bharati Vidyapeeth's
Institute of Computer Applications and Management (BVICAM), New Delhi

Jointly present

231th National Webinar

Winning Minds, Winning Votes: Political Communication and Campaign Strategies

Monday
24th August
2026

Link to Login: https://bvicam.webex.com/meet/Webinar

Eminent Speaker



Prof Arulchelvan Sriram
Head, Department of Media Sciences
&
Director, Educational Multimedia Research Centre
Anna University, Chennai, Tamil Nadu

5:30 PM to 6:00 PM
Login & Online Chit-Chat (Acquaintance)

6:00 PM to 7:00 PM
Experts' Session

7:00 PM to 7:15 PM
Q&A Session followed by Certification

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