



**Communication Today**  
**A Bilingual Media Quarterly Journal**  
**Lighthouse of Media Professionals**



**Bharati Vidyapeeth's**  
**Institute of Computer Applications**  
**and Management (BVICAM), New Delhi**

Jointly present

**186<sup>th</sup> National Webinar**

# Digital Marketing: How to Build Your Online Identity

**Thursday**  
**27<sup>th</sup> November**  
**2025**

**Link to Login: <https://bvicam.webex.com/meet/Webinar>**

Eminent Speakers



**Prof. Jitendra Singh**

Head, Department of Journalism & Mass  
 Communication  
 Mangalayatan University  
 Aligarh

Organizing Committee

**5:30 PM to 6:00 PM**  
**Login & Online Chit-Chat (Acquaintance)**

**6:00 PM to 7:30 PM**  
**Experts' Session**

**7:30 PM to 8:00 PM**  
**Q&A Session followed by Certification**



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