

Television News Reporting and Anchoring

Course Code: BJMC-208

L T C

Course Name: Television News Reporting and Anchoring

3 1 4

INSTRUCTIONS TO PAPER SETTERS:

1. Question No. 1 should be compulsory and cover the entire syllabus. There should be 10 questions of short answer type of 2.5 marks each, having at least 2 questions from each unit.
2. Apart from Question No. 1, rest of the paper shall consist of four units as per the syllabus. Every unit should have two questions to evaluate analytical/technical skills of candidate. However, student may be asked to attempt only 1 question from each unit. Each question should be of 15 marks, including its subparts, if any.
3. Examiners are requested to go through the Course Outcomes (CO) of this course and prepare the question paper accordingly, using Bloom's Taxonomy (BT), in such a way that every question be mapped to some or other CO and all the

LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to the following: -

1. Understanding television as a medium of mass communication.
2. Writing news and non-news program for television.
3. Anchoring and reporting news program.
4. Various formats of television news.

PRE-REQUISITES:

1. Basics of Television news
2. Basics of news writing
3. Language (Hindi, English Etc.)

- For basic understanding of television news anchoring and reporting, the students are advised to study the Pre-requisites-based study material available on Website (www.bvicam.in)

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BT Level	Mapping to PO #
CO1	Describe the structure and functioning of TV news channel	BTL1	PO1, PO2
CO2	Explain the role and responsibilities of TV News Reporter and an Anchor	BTL2	PO1, PO2, PO3, PO5, PO6, PO7
CO3	Utilize knowledge gained in writing and presenting TV news	BTL6	PO1, PO2, PO3,
CO4	Ability to conduct research to ensure the authenticity of reports	BTL6	PO1, PO2, PO3,

TELEVISION NEWS: REPORTING AND ANCHORING

COURSE CODE: BA (JMC) 208	L: 4	T/P: 0	CREDITS: 4
External Evaluation: 75 Marks	Internal Evaluation: 25 Marks		Total Marks: 100

Objective of the Course

On completion of this course, the student should be able to:

- describe the structure and functioning of TV news channel
- explain the role and responsibilities of TV News Reporter and Anchor
- utilize knowledge gained in writing and presenting TV news

Unit I: [Structure of TV News Channel]

L: 12

1. Basics of Television News: Concept of News and News Value
2. Structure of TV News Channel
3. Qualities and Responsibilities of News Personnel
4. News Sources and Monitoring Services

Unit II: [TV News Writing]

L: 12

1. Characteristics and Essentials of TV Language
2. News Writing: Concepts and Elements
3. Writing for Visuals: Simple News stories, Writing Intros / Opening, Headlines & Closing / Concluding
4. News Writing for TV versus other Media

Unit III: [TV News Reporting]

L: 12

1. Television News Reporter: Techniques and Styles
2. Different Types of Reporting: Objective, Investigative, Interpretative, Reporting Beats
3. Essentials of Field Reporting: Live/recorded Phone-in, Piece to Camera, Walk through
4. Guidelines and Challenges for a TV Reporter

Unit IV: [TV News Anchoring]

L: 12

1. News Anchor: Qualities, Responsibilities and Professional Ethics
2. Voice Personality & Presentation
3. Anchoring News & Non-News Programs
4. Anchoring with/without Tele-prompter, Studio and Outdoor

Suggested Readings:

1. Baker, J. (2005). *Secrets of Voice-Over Success: Top Voice-Over Artists Reveal how they did it*. Boulder, Sentient Publications.
2. Hakemulder, J. R., Jonge, F. A., & Singh, P. P. (2005). *Broadcast Journalism*. New Delhi, India: Anmol Publications.
3. Kalra, R. J. (2012). *The ABC of News Anchoring: A guide for Aspiring Anchors*, Pearson.
4. Zettl, H. (2005). *Television Production Handbook*, Cengage Learning.
5. www.icfj.org/sites/default/files/Broadcast_English
6. www.asaha.com/ebooks/news-writing-and-reporting

Television News Reporting and Anchoring Lab

Course Code: BJMC-258

L T/P C

Course Name: Television News Reporting and Anchoring Lab.

0 2 1

LEARNING OBJECTIVES:

In this course, the learners will be able to develop working Television News Reporting and Anchoring.

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to: -

CO #	Detailed Statement of the CO	BT Level	Mapping to PO #
CO1	Demonstrate proficiency of skills acquired in reporting, anchoring and packaging of TV news	BTL3	PO1, PO2, PO3, PO5
CO2	The learner can organize live shows, group discussion and exclusive interviews with experts of any field	BTL6	PO1, PO2, PO3, PO4, PO5
CO3	Helps to learn Voice Modulation, live news anchoring and field reporting	BTL3	PO1, PO2, PO3, PO4, PO5, PO6,
CO4	A learner can write be a Reporter, copy editor and bulletin producer in electronic media	BTL6	PO1, PO2, PO3, PO4, PO5, PO6, PO7

TELEVISION NEWS: REPORTING AND ANCHORING LAB

COURSE CODE: BA (JMC) 258	L: 0	T/P: 2	CREDITS: 2
External Evaluation: 60 Marks	Internal Evaluation: 40 Marks		Total Marks: 100

Objective of the Course

On completion of this course, the student should be able to:

- demonstrate proficiency of skills acquired in reporting, anchoring and packaging of TV news

Exercises/Assignments

1. Reading and Recording a news piece of 5 mins with or without a Teleprompter
2. Field Reporting
3. Host a Talk Show /Interview
4. Moderate a Debate/Discussion
5. Package a News Bulletin of 5-10 minutes

Internal Assessment: The student should maintain a file and soft copy of her/his assignments/jobs duly checked and signed by the concerned faculty. The marks assigned for internal evaluation are 40.