



Pre-requisite based Study Material for TVNRA

(BAJMC-208)

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Basics of Television News

- In today's world, News is an inherent part of everyone's life.
- News is a basic need with which we start our days.
- The time we have got, we get selective about news and read or watch the news stories which are of our interest.
- News reaches our doorstep, television, mobile with efforts of many people's hard work.
- The quality of news we, will study in next chapters, but news media is extremely vital for all of us.



Concept of News

- News is a report of a current event.
- It is information about something that has just happened or will happen soon.
- TV news depends on audio and moving visuals which differs it from other media like Radio and Print.
- To show the news live from the place of action is prime concept of TV news.



News

- News is information about current events. News is provided through many different media: word of mouth, printing, postal systems, broadcasting, electronic communication, and also on the testimony of observers and witnesses to events.
- It is also used as a platform to manufacture opinion for the population.

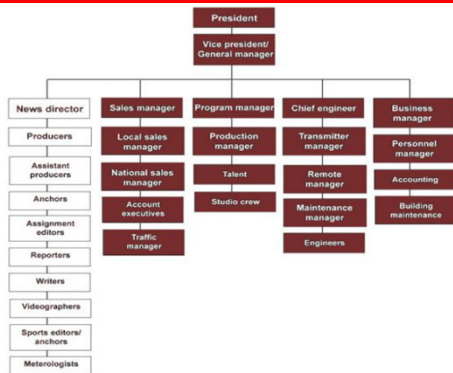


News values as ethical standards

- Truth and accuracy
- Impartiality and diversity of opinion
- Editorial integrity and independence
- Serving the public interest
- Fairness
- Balancing the right to report with respect for privacy
- Balancing the right to report with protection of the vulnerable
- Safeguarding children
- Being accountable to the audience



Structure of a TV News Channel





Structure of a TV News Channel

TV NEWS ROOM HIERARCHY





Characteristics and essentials of TV language

- The language of TV must be simple and direct. The news writer may have to edit and rewrite many stories so as to remove any type of confusion.
- The essential component of TV is that its visual component is very important.
- Equally important is the careful blend of both audio and video components, so as to leave harmonious impact on the viewers.
- Before Scripting for TV programmes, it is essential to research the subject, visit various locations and sites and have a feel of general environment and the atmosphere.
- Stories written for TV are written in conversational style, clearly and simply so that viewers can easily understand the story.



News Writing

- Writing a news script for television seems so simple until you try it for the first time.
- Experts in English or print journalism often struggle with turning stories into tight scripts that are meant to be heard, not read.
- While you'll spend your entire career perfecting your TV news writing style, mastering the basics of how to write a news script will provide a foundation for success.
- Hard news is new and important information about events of significance.
- Soft news and human interest stories run for their entertainment value first and their information second.
- In the hard news story for broadcast there is no room for padding. The information must have impact of an uppercut and connect with the audience in the first sentence.



News Writing for TV

- Print media has been one of the oldest forms of journalism. After the advancement of technology in the last few decades, the multimedia/broadcast journalism has installed its precedence over the journalistic community.
- Broadcast journalism is faster and timely, something which is imperative for us journalists. Switch on your television, or radio, and you get the latest updates via tickers, or prime-time



Different Types of Reporting

- | | |
|--------------------------------------|-----------------------|
| • Agriculture | • Sports |
| • Business | • Terrorism |
| • City and suburb | • Transportation |
| • IT | • Weather |
| • Crime | • Health |
| • Economics | • International |
| • Education | • Politics and policy |
| • Environment | |
| • Infrastructure | |
| • Science | |
| • Automobile | |
| • Arts and entertainment / Lifestyle | |



How to cover a BEAT

- **Be Prepared**
Research background & talk to source
- **Be Alert**
Know who will ne benefit from coverage
Note who is for & against it
- **Be Persistent**
Insist on clear answers
Follow up slow developments
- **Be There**
No substitute for personal contact



How to cover a BEAT

- **Be Accurate**

Reflective listen and clarify

- **Be Wary**

You are a reporter not participant

Write for your readers not sources



Thankyou
