




Pre-requisite based Study Material
For
Sports Journalism
BA(JMC)-110
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Pre-requisite of Sports Journalism

Sports journalism focuses on subjects and events related to the world of sports. Journalists' work in sports ranges from play-by-play and game summaries to analysis and investigative reporting on major sporting events. They work in various media, including broadcasting, print and the internet.

Sports Journalism are dynamic fields that require a combination of skills, knowledge, and traits. While there may not be strict prerequisites, individuals entering these areas can benefit from a certain set of qualities and qualifications.

Here are some key prerequisites for Sports Journalism.


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Pre-requisite of Sports Journalism


1. A relevant educational background, such as a degree in media studies, communication, Knowledge of Sports, can provide a solid foundation.
2. Understanding the Sports media industry, including current trends, technologies, and market dynamics, is crucial. Stay updated on changes and innovations within the media landscape.
3. Strong communication skills, both written and verbal, are essential.
4. Creativity is vital for generating innovative ideas and solutions, especially in the ever-evolving Sports media industry.
5. Depending on the specific area within Sports media, technical skills may be necessary. For example, knowledge of digital Sports media tools or social media platforms.
6. Understanding the sports management, Role and functions of International Sports Organization.

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 **Pre-requisite of Sports Journalism**


7. The media industry is highly dynamic, with constant technological advancements and changes in consumer behavior. Being adaptable and open to learning is crucial for success.
8. A sports journalist researches, covers, analyses and writes stories about local, national and international sporting activities and events. They follow the same career path as a traditional journalist and have expertise in writing or reporting informative, compelling sports-related content.
9. A sports journalist is a writer who creates media content for various local or international sports-related activities and events locally. Some specialize in cricket, while others cover news about different sports, such as football, hockey or tennis.

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 **Pre-requisite of Sports Journalism**


- Attending various live national and international sporting events.
- Creating sports-related content for different media formats, including online, radio and television.
- Working with deadlines to ensure stories are ready for publication or airing.
- Removing bias from reporting and providing a comprehensive overview of sports events.
- Interviewing different players and team managers to create a credible story.
- Brainstorming potential stories with other journalists and staying up to date with events, and news in the sports industry.

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- Attending sports conferences and asking players for details about previous matches
- Reporting live from sporting events and conferences
- Working across various mediums, such as videos, online and newspapers
- Collaborating with a team of writers, editors and sub-editors, and sharing accurate news write-ups with them
- Interviewing experts in the field to gather information about injuries and health and fitness issues
- Reporting on breaking news stories, including player suspensions and injuries
- Conducting research and preparing background reports, and statistics on different teams and players

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	Other Readings / Suggestions
<ul style="list-style-type: none">• Armstrong, J. R., & Tucker, W. E. (1964). Injury in Sports. Springfield, IL: C.C. Thomas.• Craig, S. (2002). Sports Writing: A Beginner's Guide. Shoreham, VT: Discover Writing Press.• Parks, J. B., Zanger, B. K., & Quarterman, J. (1998). Contemporary Sport Management. Champaign, IL: Human Kinetics.• SHANK, M. D. (2009). Sports Marketing: A strategic Perspective. Upper Saddle River, NJ: Pearson Prentice Hall.• Sports Journalism: A Practical Introduction. (2013). London: Sage Publications.• Steen, R. (2014). Sports Journalism. London: Taylor & Francis.• Thakur, K. C. (2010). Sports Journalism. New Delhi, India: Cyber Tech Publications.	
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