



Pre-requisite based Study Material

For

Environmental Communication

(BA(JMC)-306)

by

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Pre-requisite of Environmental Communication

The curriculum of Environmental Communication encompasses a broad range of topics. **It includes the study of natural resources, biodiversity, and conservation.** Students learn about environmental pollution and the social issues associated with it. The course also covers environmental policies and legislation.

Here are some key prerequisites for media management and entrepreneurship:



Pre-requisite of Environmental Communication

- Recommended for students pursuing a Bachelor of Arts in Journalism & Mass Communication.
- Prior completion of foundational journalism courses is advised.
- Basic understanding of environmental concepts and media communication is beneficial.

Environmental Communication

- A solid understanding of environment-related topics, biodiversity, and ecosystems is essential to communicate accurately and effectively in the field of environmental studies.
- **Environmental Awareness**
 - Concepts and significance of conservation of environment.
 - Major environmental pollution issues in India and globally.
 - Disaster Management.



Other Readings / Suggestions

- Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
- Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
- Parker, L. J. (2005). Environment Communication: Message, Media & Methods: A handbook for Advocates and Organizations. Dubuque, IA: Kendall/Hunt Publication.