

# Video Editing

**BAJMC-209**

**Pre-requisite based Study Material**



# Pre- Requisite Modules

- **Course on Video Editing, Upskillist**

Duration – 16 Weeks

Link -

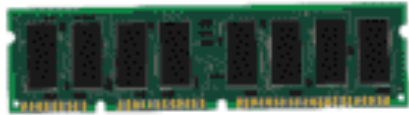
<https://www.upskillist.com/courses/technology/online-video-editing-course/>

- **Lecture Slides**

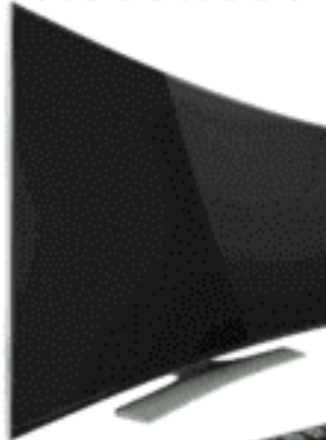
Pre-requisite based Study Material, Video Editing by Mr. Jayant Rathee

# Knowledge of Basic Computer

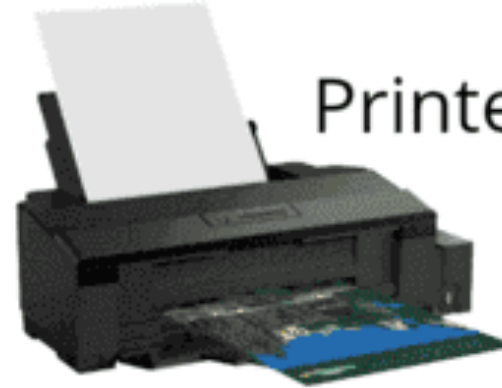
RAM



Monitor



Printer



Motherboard



Keyboard



CPU



Mouse



Hard Disk



# Basic Computer Knowledge

•“A computer is an electronic device, which can be programmed to perform high speed mathematical or logical operations. Computer accepts, stores, correlates, manipulates and processes information in binary format and display the results in a human understandable language.

- It receives input data from the user.
- It processes the given data.
- It produces an output.
- It stores the result.
- It controls all the above operations.



# Concept of Video Editing

- ❖ Shooting in many single-camera or multi-cam productions happens in a non-sequential manner. Scenes are often shot many times and from many angles.
- ❖ Video editing is about stringing them in such a manner so as to 'construct' a story for the viewers.
- ❖ It is the process of manipulating and rearranging video shots to create a new assignment.
- ❖ In the production process, whether in film industry or television industry, editing is considered a part of the post-production process—that is it is a process taking place after production, or the filming/collection of imagery.
- ❖ Other tasks included in post-production are color correction (adding a mood to the film using color, contrast, etc.), and sound mixing (this occurs after audio has been recorded).



# Soft Skills Required

## **Creativity**

Video Editor are constantly tasked with developing new and unique ideas. The Video they create need to capture people's attention while also communicating an intended message, which requires a lot of creative thinking.

## **Communication**

Video Editing is visual communication, so communication skills are at the heart of a Video Editor's work. Not only do they need to communicate ideas through their Video, but Video Editors also need to communicate with colleagues and clients.



# Soft Skills Required

## Strategy

Video Editors are strategic thinkers – they have to consider how certain editing elements work together and how to best convey meaning while adhering to editing standards. This involves conducting market research, brainstorming, thumb nailing, developing ideas, and evaluating designs.

## Problem solving

Think of a editing brief as a problem: a client needs something to be communicated, and the right editing will solve their problem. Video Editors use problem solving skills throughout the editing process. This may involve trouble shooting editing issues or revising edited to meet client needs.



# Technical Skills

- ❖ A film and video editor is a highly skilled film industry employee who edits movies or videos. The success or ultimate failure of the production lies in their hands.
- ❖ The final production must be a coherent project that incorporates the storyline and personality of the starring actors.
- ❖ The film and video editors job has changed over the years. When movies were black and white, editing was simple. With computer and advanced technology, a film and video editor's job became increasingly more complex using computer graphics to aid in editing films and supplying the necessary elements to create the finished product.
- ❖ The job and duties of a video editor are numerous. An employee might find himself studying scripts to understand the storyline and collaborating with directors, producers, and film staff regarding the script and director's goals.