



**BHARATI VIDYAPEETH'S**  
**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**  
(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)  
A-4, Paschim Vihar, Rohtak Road, New Delhi-110063, Visit us at: <http://www.bvicam.in/>  
Course Code: BA(JMC)-156 Course Name: Design n Graphic Lab II

---

### Practical Practice Question

#### Corel Draw:

1. Design Task: Design a Logo You're tasked with creating a logo for a newly established coffee shop called "Brew Haven." The shop offers a cozy atmosphere for coffee enthusiasts to enjoy their favorite brews. Design a logo that embodies the warmth and inviting ambiance of the cafe while incorporating elements that represent the essence of coffee culture.
2. Design Task: Design a Poster Create a poster for an upcoming music festival featuring a diverse lineup of artists from various genres. The festival, named "Soundwave Summit," aims to celebrate the power of music and bring together music lovers of all ages. Design a vibrant and eye-catching poster that captures the energy and excitement of the event while showcasing the eclectic mix of performers.
3. Design Task: Design Packaging for a Product Imagine you're tasked with designing packaging for a new line of gourmet chocolates. The chocolates are handcrafted using premium ingredients sourced from around the world. Design packaging that reflects the luxury and sophistication of the product while effectively showcasing the artisanal craftsmanship and decadent flavors of the chocolates.
4. Design Task: Design a T-shirt Design a trendy and stylish T-shirt graphic for a clothing brand targeting young adults. The design should resonate with the brand's urban aesthetic and appeal to the target demographic's sense of fashion and individuality. Incorporate bold graphics, typography, or illustrations that reflect current trends and capture the attention of the brand's target audience.
5. Design Task: Design a Banner Ad Create a banner ad for an online bookstore promoting a special discount offer on bestselling books. The ad will be displayed on various websites and social media platforms to attract book enthusiasts and encourage them to take advantage of the limited-time discount. Design a visually appealing banner ad that effectively communicates the discount offer and entices viewers to click through to the bookstore's website.
6. Design Task: Design a Flyer for an Event Design a flyer for a community fundraiser event organized by a local charity. The event, titled "Hope for Tomorrow," aims to raise funds for underprivileged children in the community. Design a heartwarming and informative flyer that highlights the event's mission, activities, and how attendees can contribute to making a positive impact in the lives of those in need.
7. Design Task: Design a Vehicle Wrap Imagine you're designing a vehicle wrap for a food truck specializing in gourmet burgers and fries. The food truck, named "Burger Bliss," travels to various locations within the city to serve its mouthwatering offerings. Design a dynamic and attention-grabbing vehicle wrap that effectively showcases the brand identity, menu items, and irresistible food photography to attract hungry customers wherever the food truck goes.

#### Adobe InDesign:

8. Design Task: Design a Magazine Layout You're tasked with designing the layout for a lifestyle magazine targeting young professionals. The magazine covers topics such as fashion, travel, career development, and personal finance. Design a visually engaging and well-organized magazine layout that incorporates feature articles, interviews, and visual content while

maintaining a cohesive visual identity throughout the publication.

9. Design Task: Design a Brochure Create a brochure for a luxury resort and spa highlighting its amenities, services, and vacation packages. The brochure should convey the resort's luxurious atmosphere, breathtaking views, and world-class hospitality to entice potential guests to book their next getaway. Design an elegant and informative brochure layout that showcases the resort's offerings in an enticing and persuasive manner.
10. Design Task: Design a Newsletter Design a monthly newsletter for a nonprofit organization dedicated to environmental conservation. The newsletter aims to update members and supporters about the organization's latest initiatives, events, and success stories. Design a visually appealing newsletter layout that effectively communicates the organization's mission, engages readers, and encourages them to get involved in conservation efforts.
11. Design Task: Design a Poster Create a poster promoting an upcoming art exhibition featuring emerging local artists. The exhibition, titled "Creative Perspectives," showcases a diverse range of artistic styles and mediums, from painting and sculpture to photography and mixed media. Design an eye-catching poster that captures the artistic essence of the exhibition while inviting art enthusiasts to attend and support the local art community.
12. Design Task: Design a Menu Design a menu for a trendy bistro specializing in farm-to-table cuisine. The menu should reflect the bistro's commitment to using locally sourced, seasonal ingredients in its dishes. Design a clean and visually appealing menu layout that highlights the bistro's signature dishes, seasonal specials, and beverage offerings while incorporating elegant typography and mouthwatering food photography.
13. Design Task: Design a Catalog Create a product catalog for a home decor retailer showcasing its latest collection of furniture, lighting, and home accessories. The catalog should feature high-quality images of the products along with detailed descriptions, pricing, and ordering information. Design a visually appealing catalog layout that showcases the retailer's product range in an organized and enticing manner, making it easy for customers to browse and shop.
14. Design Task: Design a Book Cover Design a book cover for a bestselling novel in the mystery genre titled "Midnight Whispers." The novel follows the investigation of a chilling murder mystery set in a small town with dark secrets. Design a captivating book cover that captures the suspense and intrigue of the story while intriguing potential readers and compelling them to pick up the book. Incorporate compelling imagery, typography, and design elements that evoke the mood and atmosphere of the mystery novel.