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Course Code: BAJMC 304

Course Name: Global Media: An Overview

PRACTICE QUESTIONS (Based on Unit-1 and 2)

1. What is the evolving role of journalism in the new information age, and how does it impact global communication? (BTL3)
2. Provide examples of how journalists use new media technologies to disseminate news and engage with audiences globally. (BTL3)
3. Explain the concept of the North-South Divide in global communication and discuss its implications for the flow of information. (BTL4)
4. Analyze the influence of transnational news agencies such as BBC, AP, AFP, Reuters, ITAR-TASS, and UPI in shaping global news dissemination. (BTL4)
5. Identify and discuss the barriers that hinder the smooth flow of news and information across borders and cultures. (BTL4)
6. Evaluate the recommendations made by the MacBride Commission for the New World Information and Communication Order (NWICO) and assess their relevance in today's context. (BTL4)
7. Evaluate the recommendations made by the MacBride Commission for the New World Information and Communication Order (NWICO) and assess their relevance in today's context. (BTL4)
8. Discuss the challenges and opportunities faced by Indian news agencies in the era of global communication. (BTL6)

(Based on Unit-3)

1. How do major Indian news agencies like PTI, UNI, IANS, ANI, and Hindustan Samachar work to share news globally?
2. What are the differences between government-owned and private media companies in India, and how do they affect news around the world?
3. Can you explain what entertainment means in Indian media? How does local, global, and mixed content impact the global entertainment industry?
4. Why are global satellite systems, like Cable & Satellite TV, Direct-To-Home, Internet Protocol TV, and Conditional Access System, important for sharing news and entertainment worldwide? How have they changed the way people get news and entertainment globally?

(Based on Unit-4)

5. How do journalists use communication methods to cover and report on global challenges in the new information age?
6. How does the way the media reports on international issues and conflicts affect global communication and the flow of information?
7. How do big media companies and monopolies influence the global media scene, and how does this affect how news is spread?
8. What is the global satellite system, and how do Indian news agencies play a significant role in reporting international news?
9. Why is the global communication system important, especially in addressing and reporting on international issues and conflicts?