



BHARATI VIDYAPEETH'S
INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)
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Lesson Plan Version 1.0

Course: BA(JMC)-102 – Print Journalism		
BA(JMC) – 2ndSemester	No. of Theory Hours per Week: 04	No. of Practical Hours per Week: 04 (02 Labs of 02 Hours each)

Course Outcome (CO):

COs for Theory (BA(JMC)-102):	
CO1	Illustrate the concept of Journalism and News. (BTL2)
CO2	Apply the concept of Reporting and Writing a News Story. (BTL3)
CO3	Analyze the Structure of News Room, explaining the roles of Editor and relevance of stylesheet. (BTL3)
CO4	Appraise the process of Editing and its Principles. (BTL5)
CO 5	Elaborate the Design and Layout of Print Media Forms. (BTL6)

Recommended Books:

Books	S. N.	Details of the Books
Text Books	1.	Ahuja, B. N. “History of Indian Press: Growth of Newspapers in India”, S.S. Chhabra for Surjeet Publications [PP] .
	2.	Aggarwal, V. B., & Gupta, V. S, “Handbook of Journalism and Mass Communication”, New Delhi: Concept Publications. [TBD]
Reference Books	1.	Ambrish Saxena “Fundamentals of Reporting & Editing “
	2.	David Mc Kay, “Photography Demystified: Your guide to gaining Creative control & Taking Amazing Photographs”

Lesson Plan for Theory:

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
UNIT - I		
1.	Introduction of Course, CO explanation	Chapter 1- [PP] .
2.	Introduction to Journalism and News	Chapter 1- [PP] .
3.	Evolution and Growth of Print Journalism in India	Chapter 1- [PP] .
4.	Journalism: Definition, Roles and Responsibilities of a Journalist/ Reporter	Chapter 1- [PP] .
5.	Roles and Responsibilities of a Journalist/ Reporter	Chapter 1- [PP] .
6.	Journalism as a Fourth Estate Citizen Journalism, Penny Press and Yellow Journalism	Chapter 3- [PP] .
7.	News: Meaning, Definition and Nature	Chapter 1- [PP] .
8.	Elements of News and News Values	Chapter 1- [PP] .
9.	Types of News: Hard and Soft	Chapter 1- [PP] .
10.	. Difference between News, Features, Articles and Backgrounders	Chapter 1- [PP] .
11.	Difference between News, Features, Articles and Backgrounders	Chapter 1- [PP] .
12.	Buffer Reserved for Revision	
13.	News Sources: Attribution and its types;	Chapter 1- [PP] .
14.	Credibility and Quotations, By Line	Chapter 1- [PP] .
15.	Credit Line and Embargo	Chapter 1- [PP] .

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
UNIT II		
16.	News Reporting and Writing]	Chapter 1- [PP] .
17.	News Reporting: Reporting for Various Beats	Chapter 1- [PP] .
18.	News Reporting: Reporting for Various Beats	Chapter 1- [PP] .
19.	News Reporting: Reporting for Various Beats	Chapter 1- [PP] .
20.	Types of News Reports: Objective	Chapter 2- [PP] .
21.	Types of News Reports: Investigative	Chapter 2- [PP] .
22.	Types of News Reports: Interpretative	Chapter2- [PP] .
23.	Reporting for Newspapers,	Chapter 3- [PP] .
24.	Reporting for Magazines	Chapter 3- [PP] .
25.	Reporting for News Agencies	Chapter3- [PP] .
26.	Structure and Style of News Writing	Chapter3- [PP] .
27.	Types of Headlines, Leads and Body	Chapter4- [PP] .

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
28.	Guidelines for Headline Writing	Chapter 4- [PP] .
29.	Buffer Reserved for Revision	
UNIT III		
30.	[Structure of a News Room]	Chapter 1- [PP] .
31.	Set up and functions of a City Reporting Room in a Daily and a Bureau	Chapter 1- [PP] .
32.	Set up and functions of a City Reporting Room in a Daily and a Bureau	Chapter 1- [PP] .
33.	Functions and Responsibilities of a News Editor	Chapter 2- [PP] .
34.	Functions and Responsibilities of a Sub-Editor	Chapter 2- [PP] .
35.	Functions and Responsibilities of a Chief Sub-Editor	Chapter2- [PP] .
36.	Editorial Writing and its Importance	Chapter 3- [PP] .
37.	Letter to the Editor	Chapter 3- [PP] .
38.	Book Review and Film Review	Chapter3- [PP] .
39.	Style sheet: Definition, Purpose and Relevance	Chapter 4- [PP] .
40.	Style sheet: Purpose	Chapter 4- [PP] .
41.	Style sheet: Relevance	Chapter 4- [PP] .
42.	Buffer Reserved for Revision	

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
UNIT IV		
43.	[Editing and Layout Design]	Chapter 1- [TBD] .
44.	Editing: Definition, Objectives	Chapter 1- [TBD] .
45.	Editing: Principles a. Editing Symbols and Proofreading Symbols	Chapter 2- [TBD] .
46.	Editing: Principles The advent of Electronic Editing	Chapter-2- [TBD] .
47.	Copy Editing for Newspapers	Chapter3- [TBD] .
48.	Copy Editing for Magazines and Journals	Chapter 3- [TBD] .
49.	Use of Graphics, Cartoons and Info graphics in Print	Chapter 4- [TBD] .
50.	.Photo Caption and Cutline: Definition, Relevance and Guidelines	Chapter 4 [TBD] .
51.	Photo Caption and Cutline: Definition, Relevance and Guidelines	Chapter 4 [TBD] .
52.	Design and Layout for Newspaper, Magazine and Journal	Chapter-5- [TBD] .
53.	Design and Layout for Magazine and Journal	Chapter 5- [TBD] .
54.	Buffer Reserved for Revision	

Course: BA(JMC)-152 – Print Journalism Lab		
BA(JMC) – 2nd Semester	:	No. of Practical Hours per Week: 04(02 Labs of 02 Hours each)

Course Outcome (CO):

COs for Practical (BAJMC-152):	
CO1	Apply writing skills to write Effective News Stories. (BTL3)
CO2	Make use of appropriate writing style to write different types of leads and stories of different beats. (BTL3)
CO3	Inspect, write and review different forms of soft stories. (BTL4)
CO4	Design a copy by using Editing and proof reading symbols. (BTL6)
CO5	Elaborate, analyze and rewrite photo captions and Cutlines. (BTL6)

Lesson Plan for Practical:

Wee k No.	LabNo.	Topics / Concepts to be Covered	Reference ofLab Manual
1)	1)	Analysis of different news stories of a daily newspaper.	AssignmentA
	a)	Rewrite any two news stories.	AP1
	b)	Report a News story on any concern of your locality.	AAQ
2)	2)	Analyse writing style of news stories of various beats.	AssignmentB
	a)	Rewrite news story of four different beats applying appropriate writing style.	BP1
	b)	Cover and compose two stories of different beats.	BAQ
3)	3)	Reading & analyzing different types of Leads of news stories.	AssignmentC
	a)	Review and write various leads applying the appropriate writing style.	CP1
	b)	Report a story of national concern writing leads of different patterns.	CAQ
4)	4)	Inspect and review different genres of soft stories.	Assignment D
	a)	Convert current news story into a feature.	DP1
	b)	Create a feature on any topic of national concern.	DP2
	c)	Create a photo feature of any relative theme.	DAQ
5)	5)	Elaborate importance of proof reading and editing symbols.	Assignment E
	a)	Edit a story/ article using relevant editing symbols.	EP1
	b)	Develop a soft story using editing principles.	EAQ

6)	a)	Evaluate the importance of photo captions and cutlines.	AssignmentF
	b)	Rewrite photo captions.	FP1
	c)	Rewrite cutlines.	FP2
	d)	Compose a story creating impact using photo-captions and cutlines.	FAQ
7)	7)	Review the currently written Editorial.	Assignment-G
	a)	Write an editorial on the topic of national concern.	GP1
	b)	Convert a trending news item into an Editorial.	GAQ
8)	8)	Review hindi and English newspaper.	Assignment H
	a)	Translate a news story from hindi to English and vice versa	HP1
	b)	Design a newspaper in group.	HAQ

Testing Schedule

Nature of Test	August	September	October	November
Surprise Test (ST)	-	-	ST in any of the Weeks	-
Mid Term Test (MT)	-	MT in 2 nd / 3 rd Week	-	-
Class Test (CT)	CT1 in any of the Weeks	-	-	CT2 in any of the Weeks
Supplementary Test (Sp.T)	-	-	-	Sp. T in 1 st week
Assignment Submission Schedule	Assignment-1 is to be submitted One Week after completion of Unit-1 and Unit-2. Assignment-2 is to be submitted One Week after completion of Unit-3. Assignment-3 is to be submitted One Week after completion of Unit-4.			

Suggested Topics for Presentation:

S. No.	Suggested Topics for Presentation
1.	Role of Journalism in a democratic Society.
2.	Credibility of News/ Yellow Journalism.
3.	Challenges in various types of reporting.
4.	Ethical challenges of a Print Journalist in Modern Era
5.	Present a self-designed Newspaper.

Suggested Topics for Group Discussion:

S. No.	Suggested Topics for Projects:
1.	Challenges of Print Media in Digital age.
2.	Trends & importance of Citizen Journalism.
3.	Significance of Editorial Page.
4.	Role of Visuals in information dissemination.
5.	Discuss the need of Cutline and Caption.

