



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)
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Lesson Plan

Course: BA (JMC) 206- TELEVISION PROGRAMMING AND PRODUCTION		
BAJMC - 3rd Semester	No. of Theory Hours per Week: 04	No. of Practical Hours per Week: 02

Course Outcomes (COs):

COs for Theory (MCA-102)	
CO ₁	Explain TV production for Mass Communication. (BTL2)
CO ₂	Formulate pre-production of a programme. (BTL6)
CO ₃	Appraise the Process of Production of a TV Programme. (BTL5)
CO ₄	Explain the use of editing techniques for post-production. (BTL2)

Recommended Books:

Books	S. No.	Details of the Books
Text Books	1.	Belavadi, V. (2013). Video production. New Delhi: Oxford University Press
Reference Books	1.	Hakemulder, J. R., Jonge, F. A., & Singh, P. P. (2005). Broadcast Journalism. New Delhi, India: Anmol Publications.
	2.	Millerson, G., & Millerson, G. (1999). Television Production. Oxford: Focal Press, 13 edition.
	3.	Trewin, J. (2003). Presenting on TV and Radio: An Insider's Guide. Amsterdam: Elsevier.
	4.	Utz, P. (2006). Today's Video. Jefferson, NC: McFarland.
	5.	Zettl, H. (2005). Television Production Handbook, Cengage Learning.

Lesson Plan for Theory:

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
UNIT - I		
1.	Introduction to the course and syllabus.	TB1 [Chapters 1-4, 7]
2.	Overview of the history of television in	

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
	India.	
3.	Key milestones and technological advancements in the development of television.	
4.	Key milestones and technological advancements in the development of television.	
5.	Discuss the societal impact of television on information dissemination and entertainment.	
6.	Discuss the societal impact of television on information dissemination and entertainment.	
7.	Characteristics of television: Real-time broadcast, visual storytelling, audio-visual medium, mass reach, etc.	
8.	Characteristics of television: Real-time broadcast, visual storytelling, audio-visual medium, mass reach, etc.	
9.	Introduction to the stages of TV program production: Ideation, pre-production, production, and post-production.	
10.	Introduction to the stages of TV program production: Ideation, pre-production, production, and post-production.	
11.	Quick Sort and Recursion	
12.	Buffer Reserved for Revision	
UNIT - II		
13.	Ideation in Television Production	TB1 [Chapters 1-4, 7]
14.	Programme Brief and Objectives, in Television Production	
15.	Synopsis, in Television Production	
16.	Research - Recce and Treatment in Television Production	

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter	
17.	Research - Recce and Treatment in Television Production		
18.	Scripting a programme in Television Production		
19.	Type of Scripting		
20.	Screen Play		
21.	Screen Play		
22.	Story Boarding in the TV programme		
23.	Script Breakdown in the TV programme		
24.	Maintaining continuity, in the TV programme		
25.	make-up, costumes, props in TV programmes,		
26.	set designs in the TV programme, Floor Plan		
27.	Budgeting, Importance and Need in the TV Programme		
28.	Budgeting, Importance and Need in the TV Programme		
29.	Maintaining continuity in TV programme		
30.	Make-up, costumes, props in TV programmes,		
31.	Introduction to TV program budgeting: Understanding the different cost elements involved in production.		
32.	Introduction to TV program budgeting: Understanding the different cost elements involved in production.		
33.	Quick Sort and Recursion		
34.	Buffer Reserved for Revision		
UNIT - III			
35.	Overview of the television production process.		TB1 [Chapters 1-4, 7]
36.	Understanding the importance of planning and pre-production.		
37.	Introduction to TV programme genres.		
38.	Roles and responsibilities of production personnel in studio shoots.		

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
39.	Roles and responsibilities of production personnel in location shoots.	
40.	Overview of the studio shoot process, Advantages and limitations of shooting in a controlled environment, set design and management.	
41.	Understanding single-camera shooting style, Techniques for achieving cinematic shots, and Advantages of using a single camera for certain projects.	
42.	Understanding single-camera shooting style, Techniques for achieving cinematic shots, and Advantages of using a single camera for certain projects.	
43.	Understanding multi-camera shooting style, techniques for capturing live events and shows, and the advantages of using multiple cameras for certain projects.	
44.	Understanding multi-camera shooting style, techniques for capturing live events and shows, and the advantages of using multiple cameras for certain projects.	
45.	Quick Sort and Recursion	
46.	Buffer Reserved for Revision	
UNIT - IV		
47.	<p>Introduction to Video Editing</p> <p>Define video editing and its significance in filmmaking and video production.</p> <p>Discuss how video editing enhances storytelling and engages the audience.</p> <p>Types of Video Editing Software</p>	TB1 [Chapters 1-4, 7]
48.	<p>Introduction to Video Editing</p> <p>Define video editing and its significance in</p>	

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
	<p>filmmaking and video production. Discuss how video editing enhances storytelling and engages the audience. Types of Video Editing Software</p>	
49.	<p>Explain the various video editing software available in the market. Highlight the differences between professional and consumer-level editing software. Basic Editing Tools and Functions</p>	
50.	<p>Introduce the primary tools and functions in video editing software (e.g., cutting, trimming, and transitions). Demonstrate how to import and organize video clips in the editing timeline.</p>	
51.	<p>Understanding Continuity Editing</p> <p>Define continuity editing and its purpose in video production. Explain the 180-degree rule and how it ensures consistent spatial relationships. Shot Types and Composition</p>	
52.	<p>Discuss the rule of thirds and its role in creating balanced compositions. Continuity Techniques</p>	
53.	<p>Teach continuity techniques like match cuts, shot-reverse-shot, and eyeline match. Show examples from famous movies to illustrate the effectiveness of these techniques.</p>	
54.	<p>Idea to screen</p> <p>Explain the importance of pre-production planning in video editing. Discuss the key elements of pre-production, such as scriptwriting, storyboarding, and shot lists. Organizing and Managing Footage</p>	
55.	<p>Idea to screen</p>	

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
	<p>Demonstrate effective ways to organize and manage video footage during the editing process.</p> <p>Discuss file naming conventions and best practices for media management.</p> <p>Editing Workflow and Creativity</p> <p>Walk through the typical video editing workflow, from assembling rough cuts to refining the final edit.</p> <p>Encourage students to explore their creativity while adhering to the intended storytelling</p>	
56.	Emphasize the significance of pretesting and evaluation in improving the final video product,	
57.	Discuss how feedback from others can lead to valuable insights and improvements. Feedback Gathering Methods	
58.	<p>Present various video evaluation tools and software available for objective analysis.</p> <p>Discuss how these tools can help identify areas for improvement in the video project.</p>	
59.	Quick Sort and Recursion	
60.	Buffer Reserved for Revision	

Course: BA(JMC) -256 - TV PRODUCTION LAB	
MCA - 2nd Semester	No. of Practical Hours per Week: 04

Course/Lab Outcomes (COs):

COs for Practical (BA(JMC) -256)	
CO ₁	Demonstrate planning skills for a video programme.(BTL2)
CO ₂	Prepare a storyboard and shortlist for production. (BTL6)
CO ₃	Create a floor plan and budget for a programme. (BTL6)
CO ₄	Produce a video programme. (BTL6)

Lesson Plan for Practical:

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
1.	1.	<p>Video Brief: Documentary project</p> <p>Idea: Students are free to choose any topic of their interest and passion for the Documentary project. The idea should be creative, educational, or thought-provoking, catering to a specific audience.</p> <p>Target Audience: Identify the target audience for the chosen topic (e.g., students, hobbyists, professionals, the general public).</p> <p>Synopsis: Provide a brief overview of the video's content and objectives, highlighting the key points to be covered.</p> <p>Treatment: Explain the style and approach the video will take to engage the audience effectively.</p> <p>Duration: The video should be 5-10 minutes long including the title, depending on the complexity of the chosen topic and content.</p> <p>Format: Decide on the appropriate format for the video (e.g., documentary).</p>	
2.	2.	<p>Title: Video Production Assignment – Make a fiction on Self-Chosen Topic from the given categories (Action, Adventure, Comedy, Drama, Fantasy, Historical, Horror, Thriller)</p> <p>Video Brief:</p> <p>Idea: Students are free to choose any topic of their interest and passion for the Documentary project. The idea should be creative, educational, or thought-provoking, catering to a specific audience.</p> <p>Target Audience: Identify the target audience for the chosen topic (e.g., students, hobbyists, professionals, the general public).</p> <p>Synopsis: Provide a brief overview of the video's content and objectives, highlighting the key points to be covered.</p> <p>Treatment: Explain the style and approach the video will take to engage the audience effectively.</p> <p>Duration: The video should be 5-10 minutes long, including the title, depending on the complexity of the chosen topic and content.</p>	

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
		Format: Decide on the appropriate format for the video (e.g., documentary).	
3.	3.	Video Script: Documentary <ul style="list-style-type: none"> Students must write a detailed script for the video, including the narration, dialogue, and visuals. The script should effectively convey the main points and flow of the video, ensuring a cohesive and engaging narrative. 	
4.	4.	Video Script: Fiction <ul style="list-style-type: none"> Students must write a detailed script for the video, including the narration, dialogue, and visuals. The script should effectively convey the main points and flow of the video, ensuring a cohesive and engaging narrative. 	
5.	5.	Shooting Script: Documentary <ul style="list-style-type: none"> Develop a shooting script that outlines the technical details for each shot, camera angles, locations, and any required props or special effects. This script will serve as a guide during the actual filming process. 	
6.	6.	Screen Play: Fiction <ul style="list-style-type: none"> Develop a shooting script that outlines the technical details for each shot, camera angles, locations, and any required props or special effects. This script will serve as a guide during the actual filming process. 	
7.	7.	Storyboard: Documentary <ul style="list-style-type: none"> Create a comprehensive storyboard with illustrations or images representing each scene of the video. The storyboard will help visualize the video's progression and ensure consistency with the script. 	
8.	8.	Storyboard, shot list & script breakdown: Fiction <ul style="list-style-type: none"> Create a comprehensive storyboard with illustrations or images representing each scene of the video. The storyboard will help visualize the video's progression and ensure consistency with the script. 	
9.	9.	Production Schedule: Documentary <ul style="list-style-type: none"> Develop a detailed production schedule outlining the timeline for pre-production, production, and post-production phases. Include specific dates for scriptwriting, filming, editing, and finalization. 	
10.	10.	Production Schedule: Fiction <ul style="list-style-type: none"> Develop a detailed production schedule outlining the timeline for pre-production, production, and post-production phases. Include specific dates for scriptwriting, filming, editing, and finalization. 	
11.	11.	Floor, Light, and Audio Plan: Documentary	

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
		Students need to prepare a floor plan, light plan, and audio plan for the video shoot. The floor plan will indicate the layout of shooting locations and the arrangement of equipment. The light plan will outline the lighting requirements for each scene, and the audio plan will specify microphone placement and sound recording strategy.	
12.	12.	Floor, Light, and Audio Plan: Fiction Students need to prepare a floor plan, light plan, and audio plan for the video shoot. The floor plan will indicate the layout of shooting locations and the arrangement of equipment. The light plan will outline the lighting requirements for each scene, and the audio plan will specify microphone placement and sound recording strategy.	
13.	13.	Finalize Production Crew: Documentary <ul style="list-style-type: none"> Depending on the scope and complexity of the video project, students may need to form a production crew, including roles such as director, camera operator, sound technician, editor, and production assistant. 	
14.	14.	Finalize Production Crew: Fiction <ul style="list-style-type: none"> Depending on the scope and complexity of the video project, students may need to form a production crew, including roles such as director, camera operator, sound technician, editor, and production assistant. 	
15.	15.	Budgeting: Documentary <ul style="list-style-type: none"> Students must prepare a budget that outlines the estimated costs for the entire video production process. This should include expenses for equipment rental, props, transportation, crew payments (if applicable), and any post-production software or resources. 	
16.	16.	Budgeting: Fiction <ul style="list-style-type: none"> Students must prepare a budget that outlines the estimated costs for the entire video production process. This should include expenses for equipment rental, props, transportation, crew payments (if applicable), and any post-production software or resources. 	
17.	17.	Produce Documentary project	
18.	18.	Produce Fiction project	
19.	19.		

Testing Schedule:

Nature of Test	February	March	April	
Surprise Test (ST)	ST in any of the Weeks	-	-	-
Mid Term Test	-	TBAL	-	-

(MT)				
Class Test (CT)	-	-	CT in any of the Weeks	-
Supplementary Test (Sp. T)	-	-	Sp. T in 1 st Week	
Assignment Submission Schedule	<p>Assignment-1 is to be submitted One Week after completion of Unit-1 and Unit-2.</p> <p>Assignment-2 is to be submitted One Week after completion of Unit-3.</p> <p>Assignment-3 is to be submitted One Week after completion of Unit-4.</p>			