



BHARATI VIDYAPEETH'S
INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)
(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)
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Lesson Plan

Course: BA(JMC) 309 - Film Appreciation		
BA(JMC) - 5thSemester	No. of Theory Hours per Week: 04	No. of Practical Hours per Week: 02

Course Outcomes (COs):

COs for Theory [BA(JMC)] 309	
CO ₁	Explain components of film as a medium of communication. (BTL4)
CO ₂	Discuss various landmarks in cinema. (BTL6)
CO ₃	Discover the emerging trends in Indian cinema. (BTL4)
CO ₄	Elaborate censorship, its needs and standards. (BTL6)
CO ₅	Enhance the concept of film appreciation. (BTL6)

Recommended Books:

Books	S. No.	Details of the Books
Reference Books	1.	J., Saldi, R., & Manjula, S. (New Delhi). Indian Cinema through the Century
	2.	Gazetas, A. (2000). An Introduction to World Cinema. Jefferson, NC: McFarland
	3.	Garga, B.D. (2008). So Many Cinemas: The Motion Picture in India, Eminence Designs.
	4.	Nowell-Smith, G. (1995). The Oxford History of World Cinema. Oxford: Clarendon Press
	5.	Phillips, L. R., & Phillips, J. M. (1979). Film Appreciation. New York: Gordon Press.

Lesson Plan for Theory:

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
UNIT - I		
1.	Introduction of Subject	

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
2.	Film as a Medium of Communication: Concept	
3.	Film as a Medium of Communication: Strengths	
4.	Film as a Medium of Communication: Limitations	
5.	Components of Film: Script, Light	
6.	Components of Film: Sound, Camera	
7.	Components of Film: Acting, Music, Editing	
8.	Components of Film: Acting, Music, Editing	
9.	Visual Language: Shot, Scene	
10.	Visual Language: Sequence, Montage	
11.	Visual Language: Mise-En-Scene and Continuity	
12.	Visual Language: Mise-En-Scene and Continuity, Revision	
UNIT - II		
13.	Various Movements in Cinema: Expressionism	
14.	Various Movements in Cinema: Italian Neo Realism	
15.	Various Movements in Cinema: French New Wave	
16.	Milestones and landmarks in World Cinema: Alfred Hitchcock	
17.	Milestones and landmarks in World Cinema: Vittorio De Sica	
18.	Milestones and landmarks in World Cinema: Akira Kurosawa	
19.	Milestones and landmarks in World Cinema: Satyajit Ray	
20.	Landmarks of Indian Cinema: Silent Era (Raja Harishchandra)	
21.	Landmarks of Indian Cinema: Socials (Mother India)	
22.	Landmarks of Indian Cinema: Parallel	

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
	Cinema (Ankur)	
23.	Landmarks of Indian Cinema:Diaspora (Namesake)	
24.	Buffer Reserved for Revision	
UNIT - III		
25.	Emerging Trends in Contemporary Indian Cinema: Computer Generated Imagery (CGI)	
26.	Emerging Trends in Contemporary Indian Cinema: Crossover	
27.	Emerging Trends in Contemporary Indian Cinema: Experimental Cinema	
28.	Censorship: Need and CBFC standards	
29.	Censorship: Need and CBFC standards	
30.	Censorship: Need and CBFC standards	
31.	An Overview of Contemporary Indian Film Industry: Multiplex culture	
32.	An Overview of Contemporary Indian Film Industry: Piracy	
33.	An Overview of Contemporary Indian Film Industry: Piracy	
34.	An Overview of Contemporary Indian Film Industry: Statistics	
35.	An Overview of Contemporary Indian Film Industry: Statistics	
36.	Buffer Reserved for Revision	
UNIT - IV		
37.	Film Appreciation: Concept	
38.	Film Appreciation: Need	
39.	Film Appreciation: Elements	
40.	Film Appreciation: Cinematic Language	
41.	Film Review: Critical Appreciation of Cinema as a text, Discourse and Narrative	
42.	Film Review: Critical Appreciation of Cinema as a text, Discourse and Narrative	
43.	Film Review: Critical Appreciation of Cinema as a text, Discourse and Narrative	
44.	Job Profile of a Film Reviewer	

Lecture No.	Topics/Concepts to be Covered	Reference of the Book and its Chapter
45.	Job Profile of a Film Reviewer	
46.	Responsibilities of a Film Reviewer	
47.	Responsibilities of a Film Reviewer	
48.	Buffer Reserved for Revision	

Course: BA(JMC) 361 - Film Appreciation Lab	
BA(JMC) 5th Semester	No. of Practical Hours per Week: 02

Course/Lab Outcomes (COs):

COs for Practical [(BA(JMC)] 361	
CO ₁	Demonstrate various genres by screening of different films. (BTL3)
CO ₂	Develop the skills to critically review films for different media. (BTL6)
CO ₃	Create a screenplay for film. (BTL6)
CO ₄	Produce video review of recently released films. (BTL6)
CO ₅	Specify required skills for becoming a filmmaker. (BTL6)

Lesson Plan for Practical:

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
1.	1.	<p>Watch each film from the provided list (Not Exhaustive).</p> <ul style="list-style-type: none"> • Write a critical analysis of each film, focusing on its genre, themes, storytelling techniques, and cinematic elements. • Compare and contrast the films within the same genre and across different genres, highlighting their unique characteristics. • Discuss the cultural and historical context of each film and its significance in the evolution of cinema. <p>Film List:</p> <ol style="list-style-type: none"> a) PatherPanchali b) Bicycle Thieves c) Harishchandrachi Factory d) Vertigo e) Pyaasa f) JaaneBhi Do Yaaron g) Man with the Movie Camera 	AP1
2.	2.	Create a multimedia presentation that includes clips from the films to visually illustrate your analysis. Incorporate	APQ1

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
		commentary on the selected scenes to support your points by assessing the impact of these films.	
3.	3.	<ul style="list-style-type: none"> • Formulate a film review, discussing the plot, performances, direction, cinematography, music, and overall impact of the film recently watched. • Analyze the film's strengths and weaknesses and provide reasons for the evaluation. • Rate the film and recommend it to the intended audience thorough various Social Media platforms. 	AP2
4.	4.	<ul style="list-style-type: none"> • Develop a screenplay for a short film or scene. It could be an original story or an adaptation from a book or real-life incident. • Create a clear and engaging narrative, with well-defined characters, setting, and dialogues. 	AP3
5.	5.	For the screenplay, act out a few scenes with friends or fellow students, bringing story to life. Film these scenes and include them in submission to demonstrate the creative vision.	APQ3
6.	6.	<p>Video Review of a recently released film of regional cinema.</p> <ul style="list-style-type: none"> • Choose a film that has been released within the last six months. • Watch the film and take notes during the viewing. • Script video review, outlining the key points. • Record video review, focusing on elements like plot, performances, 	AP4

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
		<p>direction, and technical aspects.</p> <ul style="list-style-type: none"> • Upload video review to an online platform, such as YouTube or Vimeo, and share the link for maximum outreach. 	
7.	7.	<p>Create Insta Page specifically for film reviews. Produce multiple video reviews of various films from different genres (At least 5). Consider adding creative elements like visual effects, editing techniques, and engaging graphics to enhance the production quality of video reviews.</p>	APQ4
8.	8.	<ul style="list-style-type: none"> • Research and compile a list of skills required for different roles in filmmaking, such as director, cinematographer, editor, sound designer, etc. • Provide a detailed description of each skill and explain its significance in the filmmaking process. • Conduct an Interview of a professional filmmaker or film school instructor to gain insights into their personal experiences and the skills. 	AP5
9.	9.	<p>Incorporate real-life examples of renowned filmmakers who have exhibited these skills in their work. Create a visual presentation that includes video clips, behind-the-scenes footage, and images that demonstrate the application of these skills in filmmaking. Additionally, create a mini documentary featuring interviews with</p>	APQ5

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
		professionals from various roles in the industry to provide a comprehensive view of the required skills.	

Testing Schedule:

Nature of Test	Aug	Sep	Oct	Nov
Surprise Test (ST)	ST in any of the Weeks	-	-	-
Mid Term Test (MT)	-		TBAL	-
Class Test (CT)	-	CT in any of the Weeks		-
Supplementary Test (Sp.T)	-	-		Sp. T in 1 st Week
Assignment Submission Schedule	<p>Assignment-1 is to be submitted One Week after completion of Unit-1 and Unit-2.</p> <p>Assignment-2 is to be submitted One Week after completion of Unit-3.</p> <p>Assignment-3 is to be submitted One Week after completion of Unit-4.</p>			