

Code No.: BA(JMC) 207

Paper: Radio Jockey & News Reporting

Objectives of the Course

On completion of this course, the student should be able to:

- describe the structure and functioning of radio FM channel
- describe the presentation techniques used by Radio Jockey/ News Reader
- utilize knowledge gained in presentation of a radio programme for transmission

Course Outcome (CO): After completion of this course, the learners will be able to

COs for Theory (BA (JMC) 207):	
CO1	Analyze the concept of news in a radio station and its operations.(BTL4)
CO2	Develop Package for various radio infotainment programme.(BTL6)
CO3	Discuss voice personality and presentation ethics of a radio jockey.(BTL6)
CO4	Elaborate emerging trends in radio programming industry.(BTL6)

Unit I: [Radio News and Structure of Radio Station]L: 12

1. Basics of Radio News: Concept of News, News Values: Objectivity, Balance and Fairness
2. News Sources: News agencies, Reporters, Correspondents and Monitoring Services
3. Structure and Functioning of News Services Division and News Room
4. Structure and Functioning of FM Radio Stations (Govt. & Private)

Unit II: [Writing Skills for Radio] L: 12

1. Writing for Radio
2. News Bulletin: Types and Elements
3. News writing: Opening, Headlines, Body and Closing/Conclusion
4. Writing andPackaging for Radio Infotainment Programs

Unit III: [Voice Personality and Presentation Techniques] L: 12

1. Voice Qualifiers& Speech Personality
2. Radio Jockey: Techniques and Style
3. News Reader: Presentation Techniques
4. Guidelines, Code & Ethics for Presentation

Unit IV: [Production and On Air Programming] L: 12

1. Techniques of Radio Production: Studio and Location, Hardware and Software Requirements
2. Use of Music and Generating Sound Effects
3. Use of Pre-recorded Features
4. Emerging trends in Radio Industry

Suggested Readings & E-resources:

1. A. S. Utterback, Broadcast (2005)Voice Handbook: How to Polish Your On-Air Delivery, Taylor Trade Publishing.
2. Adams, M. H., & Massey, K. K. (1995). Introduction to Radio: Production and Programming. Madison, WI: Brown & Benchmark.
3. Boyd, A. (1997). Broadcast Journalism: Techniques of Radio and TV news. Boston: Focal Press.
4. Hakemulder, J. R., Jonge, F. A., & Singh, P. P. (2005). Broadcast Journalism. New Delhi, India: Anmol Publications.
5. [www.learningsolutionsmag.com/learning technology, strategy and news](http://www.learningsolutionsmag.com/learning-technology-strategy-and-news)
6. www.voiceartists.com/articles

Code No.: BA(JMC) 257

Paper: Radio Jockey & News Reporting LAB

Objectives of the Course

On completion of this course, the student should be able to:

- write and present a script for radio news
- prepare news package
- demonstrate proficiency of skills in managing radio programmes transmission as a radio jockey

Course Outcome (CO): After completion of this course, the learners will be able to

COs for Practical (BA (JMC) 257):	
CO1	Create radio news bulletin.(BTL6)
CO2	Enhance Skills for live reporting and phone-in-sequences. (BTL6)
CO3	Develop voice personality as a radio jockey. (BTL6)
CO4	Design a radio entertainment show. (BTL6)

Exercises/Assignments

A. News Reading

a. Write, present and edit 5-10 minutes radio news bulletin package with Live Reporting & Phone-in sequences

B. Radio Jockeying

a. Write, present and edit 10-15 minutes radio entertainment show

Internal Assessment:

The student should maintain a file and soft copy of her/his assignments/jobs duly checked and signed by the concerned faculty. The marks assigned for internal evaluation are 40.