



BHARATI VIDYAPEETH'S

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Course Code : BA (JMC)203
BRPP

Course Name:

Practice Question for Practical

1. Explain the significance of radio as a mass communication medium, highlighting its advantages over other media forms.
2. Discuss how radio is effective in creating awareness about social issues and the need for social reformation. Provide examples to support your answer.
3. Differentiate between national, regional, local, and community radio stations based on their reach. Give examples of each type.
4. Discuss the role of local radio stations in serving small communities and promoting local culture.
5. Provide a brief historical overview of radio broadcasting in India, both pre and post-independence.
6. How has the role of All India Radio evolved over the years? Explain the changes in news broadcasting.
7. Outline the organizational structure of All India Radio, including its various wings and departments.
8. Explain the responsibilities of the Director General, Program Wing, Engineering Wing, and Administrative Wing.
9. Compare and contrast amplitude modulation (AM) and frequency modulation (FM) in the context of radio broadcasting.
10. Explain the advantages of using FM over AM, especially in terms of sound quality.
11. Define community radio and discuss its origin and significance in the context of global media movements.
12. Enumerate the benefits of community radio in enhancing the quality of life in local communities.
13. Describe the responsibilities of on-air personalities, including disc jockeys, anchors, and hosts.
14. Discuss the impact of on-air personalities in shaping the station's voice and branding.
15. Explain the concept of shortwave radio and its advantages, especially in terms of global reach.
16. Provide examples of shortwave radio stations and their role in international broadcasting.
17. Define internet radio and discuss how it differs from traditional FM or AM radio broadcasting.
18. Outline the technological requirements for accessing online radio and its role in modern

media consumption.

19. Analyze the role of radio as an advertising medium, considering its advantages and limitations.
20. Discuss the impact of radio advertising on local audiences and its comparison with other media platforms.
21. Explain the concept of radio formats and how they contribute to building a radio station's brand. Provide examples of different radio formats.
22. Discuss the evolution of radio talk shows. Highlight the key elements that make a talk show successful. Provide examples of popular radio talk shows.
23. Differentiate between full-fledged interviews and short interviews used in radio programs. Enumerate the types of radio interview formats and their purposes.
24. Outline the principles of preparing radio news bulletins. Explain the importance of language and avoiding written expression in radio news.
25. Describe the characteristics of radio documentaries/features. Discuss the creative aspects involved in producing a compelling radio documentary.
26. Explain the significance of running commentaries on radio. Provide examples of events that are suitable for running commentaries and discuss the skills required for a good commentator.
27. Elaborate on the unique aspects of radio plays/dramas. Discuss how radio plays rely on dialogue, music, and sound effects to engage listeners.
28. Differentiate between social and commercial radio ads. Explain the key steps in creating effective radio advertisements. Provide examples of different types of radio ads.
29. Explain the purpose of PSAs in radio. Discuss how non-profit organizations can benefit from using PSAs as part of their awareness campaigns.
30. Compare and contrast phone-in programs and radio bridge techniques. Discuss the advantages and challenges of interactive programming in the digital age.
31. Explain the role of voice in radio programming and production. How does voice convey meaning, stimulate visual imagination, and contribute to the overall quality of a radio program?
32. Discuss the significance of music in radio. How does music add color and life to spoken word programs? Provide examples of how music can be used to create specific effects and enhance the overall listening experience.
33. Highlight the characteristics of an effective radio script. Why is it important for a script to be conversational and suitable for the ear? Discuss the elements that make a radio script successful.
34. Explore the role of sound effects in a radio program. How do sound effects contribute to the sense of location and realism? Provide examples of different categories of sound effects and their uses.
35. Explain the pre-production stage in radio programming. Why is scripting essential, and how does it guide the production process? Discuss the planning involved in developing a script.
36. Compare and contrast condenser and dynamic microphones. Why are condenser microphones preferred for studio recording, and in what situations are dynamic microphones commonly used?
37. Describe the four main types of headphones. Discuss the advantages and disadvantages of each type. In what scenarios would you recommend using over-ear, on-ear, in-ear, or ear buds?

38. Elaborate on the functions of an audio mixer in radio production. How does an audio mixer combine and process audio signals? Provide examples of situations where an audio mixer is crucial.
39. Explain the role of a radio transmitter in broadcasting. Discuss the components of a transmitter, including the transducer, processor, and transmitter. How does data transmission occur in radio broadcasting?
40. Discuss the importance of acoustics in indoor recording studios. How does acoustics contribute to reducing noise and improving sound quality? In outdoor recording, how does ambient sound impact film and video production?
41. Explain the importance of proper recording techniques in facilitating the editing process.
42. How does non-linear recording impact the editing of radio programs? Provide examples.
43. Describe the concept of Automated Dialogue Replacement (ADR) and its relevance in the film industry. Discuss its application in radio production.
44. Elaborate on the concept of sound design in radio programming. How does it contribute to enhancing the overall audio experience?
45. Define a Digital Audio Workstation (DAW) and explain its role in radio editing. Mention some common procedures involved in digital editing.
46. Discuss the importance of sound effects in radio programming. Provide examples of how sound effects can be creatively used to enhance a radio show.
47. Explain the function of Low Pass Filters and High Pass Filters in audio production. Provide specific scenarios where each type of filter would be useful.
48. How can sound effects be used creatively to make a radio program stand out? Provide examples from different genres of radio shows.
49. Discuss the unique features of broadcasting that make traditional sales metrics challenging. Explain the importance of Programme Ratings in evaluating radio programs.
50. Compare and contrast the Survey Research Method and the Day-after Recall method in collecting data for radio audience measurement.
51. Explain how Audiometers and People Meters contribute to collecting data on radio listening. Discuss the advantages and limitations of these devices in audience measurement.
