

BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi) A-4, Paschim Vihar, Rohtak Road, New Delhi-110063, Visit us at: http://www.bvicam.in/

Course Code: BA (JMC) 207 Course Name: Radio Jockeying & News Reading

Question Bank: Unit -2

- **Que.1** "Radio must create picture in listener's mind". Do you agree with this statement? Elaborate.
- **Que.2** "Radio is an inmate medium; it is also quick & inexpensive". Do you agree with this statement? Justify your answer with help of suitable examples.
- **Que.3** "Headline is the soul of news". Do you agree with this statement? Justify your answer with help of suitable examples.
- **Que.4** "News Bulletin must have a proper structure". Do you agree with this statement? Explain with the help of suitable examples.
- Que.5 "Script is the key of any radio program"? Do you agree with this statement? Explain.
- **Que.6** What is the structure of radio news story? Explain with the help of suitable examples.
- **Que.7** Analyze different types of radio news bulletin with the help of suitable examples.
- **Que.8** How to prepare a news copy? Explain with the help of suitable examples.
- **Que.9** Differentiate between writing news for Radio & Newspaper.
- **Que.10** Explain fundamentals of writing for radio.
- **Que.11** What is radio story? Explain different types of news stories.
- **Que.12** How to prepare a news bulletin?
- **Que.13** What is the fundamental of writing for radio?
- **Que.14** Explain different elements Radio news bulletin with the help of suitable examples.

- **Que.15** What is the limitation of radio?
- **Que.16** What is the importance of re-writing news?
- Que.17 What are guidelines must be followed before writing a news story?
- Que.18 What do you understand by news bulletin? Simplify.
- Que.19 What is Radio? Explain different characteristics of Radio?
- Que. 20 What do you mean by packaging a news bulletin? Explain.