Course Code :BA (JMC)203   Course Name: BRPP

Model Question Paper

Note: Attempt FOUR questions in all. and attempt one question from each unit.

Enrollment No. and Name: … … … … … … … … … … …   **Time:** 60 Minutes   **Maximum Marks:** 40

UNIT-I

Q:1 Discuss the importance of radio in reaching rural populations with no access to television and limited power supply.

Q:2 Explain the economic viability of radio in tailoring program content to the needs of small and diverse audiences.

UNIT-II

Q:3 List and briefly explain the different types of radio formats mentioned in the syllabus.

Q:4 Define radio announcements and links. Provide examples of the information typically included in station/program identification announcements.

UNIT-III

Q:5 Describe the two aspects of using the human voice in radio production.

Q:6 List the characteristics that make a radio script effective.

UNIT-IV

Q:7 Define nonlinear recording in the context of radio programming.

Q:8 Enumerate the reasons for editing in radio programming.

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