



**BHARATI VIDYAPEETH'S
INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT**

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Course Code: BAJMC 304

Course Name: Global Media: An Overview

Assignment 3

(Based on Unit-4)

1. Demonstrate the communication aspects utilized by journalists in covering and reporting on global challenges in the new information age.(BTL3 - Demonstrate)
2. How does the media's reporting of international issues and conflicts impact global communication and information flow?(BTL4 - Analyze)
3. Analyze the role of media conglomerates and monopolies in shaping the global media landscape and their influence on news dissemination.(BTL4 - Analyze)
4. Elaborate on the global satellite system and discuss the significant role of Indian news agencies in international news reporting.(BTL6 - Evaluate)
5. Explore the global communication system and information flow, highlighting its significance in addressing and reporting on international issues and conflicts. (BTL4 - Explore)