



**BHARATI VIDYAPEETH'S**

**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

A-4, Paschim Vihar, Rohtak Road, New Delhi-110063, Visit us at: <http://www.bvicam.in/>

---

Course Code: BA (JMC)-301

Course Name: **BASICS OF NEW MEDIA**

## **Assignment - 1**

### **(Based on Unit - I & II)**

1. Compare and analyze the change in online communication from Web 1.0 to Web 3.0, focusing on the technological developments that have affected user involvement and interaction.
2. Discuss the socio-economic impact of new communication technologies on society and provide practical suggestions for optimizing their potential.
3. Contrast traditional journalism and pen & paper-less journalism on digital news with respect to content presentation in the modern era. Also, assess the evolving mediums, audience engagement, and credibility of information sources.
4. Analyze a relevant cybercrime case with respect to its impact on society and its interventions.