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**Assignment -2**  
**(Based on Unit III)**  
**MCA-I Semester**

**Course Code: MCA 109      Course Name: Principles and Practices of Management**

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- Q 1. Critically examine Frederick Herzberg's two factor theory. Make a comparison between theories of Herzberg and Abraham Maslow's motivation theory based on hierarchy of needs. Which of the theory do you prefer in Indian context and why?
- Q 2. "Performance appraisal is the systematic evaluation of the individual with respect to his performance on the job and his potential for development." Discuss this statement and explain the significance of performance appraisal.
- Q 3. Distinguish Recruitment and Selection of employees. Discuss critically various sources of recruitment of managerial personnel in India?
- Q 4. "Water water everywhere and not a drop to drink" amplifies the fact that despite 2/3<sup>rd</sup> of the earth being water, drinkable water is a limited commodity. This Statement directly put emphasis on one of the function of management. Explain the importance of that function.
- Q 5. "Our assets walk out of the door each morning. We have to make sure that they come back the next morning" These are the words of Narayana Murthy, CEO, Infosys. At a time when organizations are debating the strategic importance of their human resources, Infosys a consulting and software services organization, includes to human resources on its balance sheet to affirm their asset value. The rationale for this is as follows; "The long term success of a company is usually examined on certain financial and non financial parameters that challenge the usefulness of evaluating corporate success solely on traditional measures. Human resources represent the collective expertise, innovation, leadership, entrepreneurial and managerial skills endowed in the employees of an organization". This Statement directly put emphasis on one of the function of management. Explain the importance of that function.