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Course Code: MCA-225

Course Name: e-Business Systems

Assignment - 2

(Based on Unit - III)

- | | <u>Marks</u> |
|---|--------------|
| Q1. Illustrate the payment process of the following methods: (BTL3/CO3) | (3) |
| a) Debit card payment | |
| b) Direct debit | |
| Q2. Explore various components of electronic payment system. Discuss the infrastructure issues in electronic payment system. (BTL4/CO3) | (3) |
| Q3. Compare NEFT, RTGS, IMPS and UPI electronic fund transfer methods. (BTL4/CO3) | (3) |
| Q4. Discuss the essential components of a business model. Explain various categories of business models. Explore the following business models over Internet by identifying atleast three examples (web portals) for each model: (BTL4/CO3) | (3) |
| a) Information Exchange Model | |
| b) Infomediary Model | |
| c) Affiliate Model | |
| d) Brokerage Model | |
| e) Metered Service Model | |
| Q5. Identify and explore at-least three online portals (for each revenue model) implementing the following revenue models: (BTL4/CO3) | (3) |
| a) Web Catalog Revenue Models | |
| b) Fee-for-Transaction Revenue Models | |
| c) Fee-for-Content Revenue Models | |
| d) Free for Many, Fee for a Few | |
| e) Advertising-Supported Revenue Models | |