



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

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Course Code: BAJMC - 208

Course Name: TVNRA

Assignment - 2

(Based on Unit - III)

	<u>Marks</u>
Q1. How news can be read like A Professional News Anchor? Suggest some ways.	(3)
Q2. How Teleprompters can be used by the anchors to read the news?	(3)
Q3. Reporters are eyes and ears of a media organization. Do you subscribe to this view? Illustrate your answer giving the job of a reporter.	(3)
Q4. Define Field reporting with examples.	(3)
Q5. Short Notes: -	(3)
a. Walk through	
b. Beat Reporting	
c. Special Correspondent	
d. Phone-in	
e. Non news programs	