



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi) A-4,

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Course Code: BA(JMC)108

Course Name: Health Communication

Unit –III

- Q1. Discuss the ethical considerations in health reporting and writing, including sensitivity to cultural differences and patient privacy. (CO2, BTL6)
- Q2. Create a health report on a prevalent health issue in India, adhering to the appropriate structure and guidelines for health reporting. (CO3, BTL6)
- Q3. Analyze the differences between health reporting for traditional media and digital media platforms. Assess the impact of digital media on health communication. (CO4, BTL6)
- Q4. Explore emerging trends in health communication, such as the use of virtual reality (VR) for health education or health-related social media campaigns. (CO4, BTL4)
- Q5. Investigate potential career prospects in health journalism and communication. Describe the skillset and qualifications required for a successful career in this field. (CO4, BTL4)