

## BHARATI VIDYAPEETH'S INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

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Course Code: MCA-225

Course Name: e-Business Systems

## Assignment - 1

(Based on Unit - I & II)

Marks

- Q1. Explain various categories of e-commerce with suitable examples. Compare (3) e-business with e-commerce. (BTL2/CO1)
- Q2. Suppose a newly formed company wants to start an e-commerce portal for (3) selling used smartphones, explore the following e-commerce platforms and suggest the appropriate choice for the portal with proper justification. (BTL3/CO1)
  - a) Shopify
  - b) WooCommerce
  - c) Magento
  - d) BigCommerce
  - e) Oracle Commerce
- Q3. Identify security threats and issues in e-commerce. Explore various security (3) mechanisms to address the security threats and issues in e-commerce.
  (BTL3/CO2)
- Q4. Differentiate between HTTP and HTTPS. Illustrate the working of HTTPS (3) when a request (through web browser) is served by the server. (BTL3/CO2)
- Q5. Discuss the role of digital signature in data integrality. Illustrate the (3) working of digital signature. (BTL4/CO2)