

(Please write your Exam Roll No.)

Exam Roll No

Bharati Vidyapeeth's
Institute of Computer Applications and Management
A-4, Paschim Vihar, New Delhi-63
FIRST SEMESTER [MCA] SEPTEMBER, 2019

Paper Code: MCA - 109

Subject: Principles and Practices of Management

Time: 2 Hours

Maximum Marks: 45

Note: Attempt THREE questions in all. Question No. 1 is compulsory and attempt one question from each unit.

1. Answer all the following questions briefly:- 1.5 x 10 = 15
- (a) "Planning is a pervasive in nature." Justify this statement. 1.5
 - (b) What did Henri Fayol mean by Unity of Command? 1.5
 - (c) Briefly explain the importance of departmentation. 1.5
 - (d) Write short note on "Authority & Responsibility". 1.5
 - (e) Distinguish between Rational Decisions and decisions by intuition. 1.5
 - (f) Briefly explain management as a profession. 1.5
 - (g) What functions and duties are associated with top level management in a modern industrial unit? Explain briefly. 1.5
 - (h) How centralisation is different from decentralisation? 1.5
 - (i) What are the findings of Hawthorne experiments? 1.5
 - (j) Bring out importance of Management in present day context. 1.5

UNIT - I

2. (a) "The objective function of a business is to maximize profits. It has nothing to do with social responsibilities." Do you agree with this? Explain. 5
- (b) Explain the different types of skills required by managers and comment on their relative importance at different levels in the organization. 5
- (c) "Fayol was of the opinion that his principles are not only applicable to business organisations, but could be applied to social, political, religious and other organisations also with the same degree of clarity and success." Discuss and give arguments for and against universality concept. 5
3. (a) Outline the major contributions of either Elton Mayo or F.W. Taylor to the modern management theory. 5
- (b) "Management is multidisciplinary subject in nature". Explain. 5
- (c) Illustrate the concept of Business Ethics. Enumerate the ethical behavior towards customers and workers. 5

UNIT - II

4. (a) Discuss the concept of corporate planning. How does strategic planning differ from operational/tactical planning? 5
- (b) Explain the concept of span of control/span of management. What factors influence the span of control in an organisation? 5
- (c) Name the various functions which constitute the process of management and discuss each of them briefly. 5
5. (a) Differentiate between line and functional types of organisation. Which one would you adopt for a large industrial concern and why? 5
- (b) "Whatever a manager does, he does through decision-making." Amplify the above statement and describe the different steps in the Process of decision making. 5

- (c) Discuss the limitations of planning. What measures do you suggest to overcome the limitations? 5