

(Please write your Exam Roll No.)

Exam Roll No

Bharati Vidyapeeth's
Institute of Computer Applications and Management
A-4, Paschim Vihar, New Delhi-63
FIRST SEMESTER [MCA] OCTOBER, 2017

Paper Code: MCA - 109	Subject: Principles and Practices of Management
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Time: 2 Hours	Maximum Marks: 45
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Note: Attempt FOUR questions in all. Question No. 1 is compulsory and attempt one question from each unit.

Q.1. Attempt any FIVE questions: - (3X5=15)

- a) Bring out the factors affecting centralization / decentralization. Also highlight the merits and demerits of centralization and decentralization with examples.
- b) The fundamental functions of management are universal. They are applicable to all situations." Discuss.
- c) Distinguish between management and administration. Are management and administration different? Resolve their terminological conflict through American viewpoint, Brech and modern approach.
- d) On-the-Job training and Off-the-job training. Discuss the relationship between levels of management and training techniques.
- e) Differentiate Programmed and non-programmed decisions.
- f) Write short note on "Approaches for Improving Motivation".

UNIT-I

Q.2. Attempt all questions- (5X2=10)

- a) Explain the Concept of Business Ethics and Social Responsibility. "In Indian organization, the social responsibilities are more in theory than in practice." Do you agree with this statement? Explain.
- b) List the contributions of Max Weber's Ideal Bureaucracy towards Management.

OR

(5X2=10)

- a) "Management is the process by which managers create, maintain, and operate purposive organization through coordinated, cooperative human efforts." In the light of this statement explain the concept of management and bring out its importance in present - day context.
- b) In what respect have Fayol's principles of management resulted in contributions to management methods that are different from the techniques of Taylor's scientific management?

UNIT-II

Q.3. Attempt all questions-

(5X2=10)

- a) Illustrate the concept of decision-making? Briefly describe the steps involved in the process of decision-making.
- b) How do you distinguish between line and staff functions? Compare line and line-staff organizations. Discuss the situations in which line and staff organization can be used fruitfully. Which of these will be appropriate for a large organization?

OR

(5X2=10)

- a) "Planning is an intellectual process, pervasive, the conscious determination of courses of action, the basis of decisions on purposes, facts, and estimates." Discuss this statement.
- b) Illustrate the concept of departmentation? Discuss in detail about the different strategies adopted in departmentation?

UNIT-III

Q.4. Attempt all questions-

(5X2=10)

- a) Explain the concept of performance appraisal and indicate its principle benefits. What are the different methods of performance appraisal?
- b) "Theory X and Theory Y are concerned with the nature of people." How do McGregor's theory X and theory Y of human behavior help motivation of employees? How does the job situation affect the application of this theory? Do you think an integrated approach and mixture of these theories may be more effective in our country?

OR

(5X2=10)

- a) Discuss the concept of training? What are its objectives? How is it different from development?
- b) Critically examine Frederick Herzberg's two factor theory. Make a comparison between theories of Herzberg and Abraham Maslow's motivation theory based on hierarchy of needs. To what extent is Herzberg's theory of motivation useful in practical management?

*****ALL THE BEST*****