

Bharati Vidyapeeth's
Institute of Computer Applications and Management (BVICAM)
A-4, Paschim Vihar, New Delhi-63
SECOND SEMESTER BA{JMC} Internal Examination, May 2023

Paper Code: BA(JMC)-110

Subject: Sports Journalism

Time: 2 Hours

Maximum Marks: 45

Note: Attempt THREE questions in all. Question No. 1 is compulsory, and attempt one question from each unit.

1. Answer all the following questions briefly: - 1.5 × 10 = 15
- (a) Rewrite the sports news in your own words. CO1
- The Indian Premier League (IPL) 2023 game between Lucknow Super Giants and Royal Challengers Bangalore in Lucknow on Monday was witness to some ugly scenes as RCB star batter Virat Kohli and LSG mentor Gautam Gambhir had a heated exchange. Throughout the match, Kohli could be seen being quite animated whenever an LSG batter was getting dismissed during the chase.
- (b) Trace the use of infographics in sports reporting. CO2
- (c) Write the name of three sports commentators. CO1
- (d) Cricket is the most popular spectator sport in the country Do you agree with the statement ? why? CO2
- (e) Classify the types of new sources. CO1
- (f) Elaborate the news ethics of sports journalist. CO1
- (g) Define sports feature. CO2
- (h) Identify the functions of SAI. CO1
- (i) Write down the caption on mentioned photograph. CO2



- (j) Outline the writing techniques of sports feature. CO2

UNIT - I

2. (a) Online sports reading habits will affect the circulation of sports magazines all over the world. Do you agree with the statement ? why? 5 CO1
- (b) Explain the role of sports journalist in electronic media. 5 CO1
- (c) Evaluate the contributions of sports towards the development of a nation. 5 CO1

3. (a) Elaborate the functions of Commonwealth Games Federation. 5 CO1
 (b) Sports and business go hand in hand. Develop the statement with suitable examples 5 CO1
 (c) The scope and objectives of journalism has changed at present. Do you agree? Give examples. 5 CO1

UNIT - II

4. (a) Anything unusual and new becomes the sports news. Elaborate your answer with examples? 5 CO2
 (b) Discuss the role of sports journalism influencing public opinion as a important mass medium. 5 CO2
 (c) Classify the different types and techniques of writing sports stories. 5 CO2
5. (a) Explain key points to keep in mind before taking interview. 5 CO2
 (b) Identify the different equipment used in sports photography. 5 CO2
 (c) Write a news report on Yuvraj Singh in about 250 words. 5 CO2

