

**Bharati Vidyapeeth's**  
**Institute of Computer Applications and Management (BVICAM)**  
**A-4, Paschim Vihar, New Delhi-63**

**FIFTH SEMESTER [BA(JMC)] Supplementary Internal Examination, December 2023**

**Paper Code: 309**

**Subject: Film Appreciation**

**Time: 3 Hours**

**Maximum Marks: 75**

**Note: Attempt FIVE questions in all. Question No. 1 is compulsory and attempt one question from each unit.**

1.	Answer all the following questions briefly: -		2.5 × 10 = 25
(a)	Explain the significance of the extreme long shot in filmmaking. Provide examples to support your explanation.	BTL1	CO1
(b)	Explain the purpose and significance of the three-point lighting technique in filmmaking?	BTL3	CO1
(c)	Compare and contrast the French New Wave with traditional French cinema styles, as critiqued by Cahiers du cinéma writers.	BTL2	CO1
(d)	Provide an example of a film that embodies the principles of Italian Neo-realism and explain how it reflects the social and economic conditions of post-World War II Italy.	BTL4	CO3
(e)	Evaluate Akira Kurosawa's significance in the history of cinema, focusing on the international success of Rashomon. How did this film open doors for Japanese filmmakers in Western markets?	BTL2	CO1
(f)	Outline the responsibilities of the Central Board of Film Certification (CBFC) in India, emphasizing its role in regulating public film exhibitions.	BTL3	CO3
(g)	Discuss the reasons behind the need for film censorship, particularly emphasizing its role in protecting societal values and public order.	BTL6	CO4
(h)	Explain the influence of urbanization and the rise of the middle class on the development of Bollywood in the 1990s.	BTL2	CO4
(i)	Briefly explain the job profile of a film reviewer.	BTL1	CO3
(j)	Explain the role of irony in conveying meaning in cinema.	BTL3	CO3
<b>UNIT - I</b>			
2.	(a) Analyse the role of film in promoting social change and modernizing traditional societies. Provide examples of how films can influence attitudes towards various aspects of life.	6.5	BTL4 CO1
	(b) Discuss the role of lighting in filmmaking. Explain how lighting influences the mood, time, and space within a scene. Provide examples of how filmmakers use highlights and shadows, as well as hard and soft lights, to enhance the visual storytelling in a film.	6	BTL5 CO1
3.	(a) Analyze the art of film editing and its creative applications. Discuss how film editing can be used to enhance emotional expression, guide storytelling, and create a unique visual experience for the audience. Provide examples to illustrate the diverse ways in which editing contributes to the overall impact of a film.	6.5	BTL4 CO1

	(b)	Imagine you are the director on set, and you notice a potential continuity error during the filming of a crucial scene. Outline the steps you would take to address and rectify the error, considering the impact it could have on the audience's engagement with the story. Justify your decisions based on the principles of film continuity.	6	BTL2	CO1
<b>UNIT - II</b>					
4.	(a)	Examine the features of the "Golden Age" of Indian cinema (1940s-1960s) and its impact on shaping cultural and social narratives, emphasizing significant directors and films from that era.	6.5	BTL4	CO2
	(b)	Compare and contrast the filmmaking techniques and themes of the Silent Era, exemplified by Dadasaheb Phalke's "Raja Harishchandra," with those of the Musical Talkie Era, represented by Ardeshir Irani's "Alam Ara." How did the introduction of sound revolutionize storytelling in Indian cinema?	6	BTL5	CO2
5.	(a)	Evaluate the influence of Bollywood films on shaping the perceptions of Indian society and culture among diasporic Indians, considering the representation of traditional values and Western influences in these films.	6.5	BTL3	CO2
	(b)	Evaluate Satyajit Ray's significant contributions to Indian cinema, emphasizing his ground breaking work in the Apu Trilogy. Discuss how Ray's films captured the essence of Indian society and culture, and how they influenced the portrayal of women in his later works.	6	BTL6	CO2
<b>UNIT - III</b>					
6.	(a)	Explore the role of the Central Board of Film Certification (CBFC) in shaping the content of Indian films and maintaining a balance between creative freedom and societal values.	6.5	BTL2	CO3
	(b)	Piracy poses a significant threat to the Indian film industry. Discuss the economic repercussions of film piracy and propose potential solutions to address this issue.	6	BTL3	CO3
7.	(a)	Analyze the impact of crossover cinema on the Indian film industry, considering factors such as audience demographics and thematic shifts.	6.5	BTL6	CO3
	(b)	Discuss the evolution of Bollywood films from the 1990s to the contemporary era, highlighting key shifts in narrative styles, themes, and audience preferences.	6	BTL5	CO3
<b>UNIT - IV</b>					
8.	(a)	Assess the impact of a film reviewer's critique on the reception of a movie. Provide instances where a review influenced audience perception.	6.5	BTL6	CO4
	(b)	Discuss the significance of emotional restraint in presenting sensitive content in films, highlighting how directors achieve this through various cinematic elements.	6	BTL5	CO4
9.	(a)	Evaluate the influence of narrative structure on audience engagement, citing examples from well-known films.	6.5	BTL4	CO4
	(b)	Examine the ethical considerations that film critics should be mindful of when reviewing movies.	6	BTL5	CO4