

(Please write your Exam Roll No.)

Exam Roll No. ....

# END TERM EXAMINATION

THIRD SEMESTER [BA(JMC)] DECEMBER 2019

Paper Code: BAJMC-203

Subject: Basics of Radio Programming & Production

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions as directed. Internal choice is indicated.

Q1. Write short notes (any three:)

(5x3=15)

- (a) Sound Perspective
- (b) Medium Wave
- (c) PSA
- (d) Acoustics
- (e) Community Radio

Q2. Describe how radio acts an effective medium of mass communication? Explain characteristics of radio. (15)

OR

Elaborate organizational structure and responsibilities of government and private radio stations.

Q3. Attempt any two of the following:

(7.5x2=15)

- (a) Radio interview and its types
- (b) Elements of radio drama
- (c) News service division of All India Radio

Q4. What is a Microphone? Explain types of microphones with the help of a diagram. (15)

OR

What is an audio mixer? Explain its parts and functioning with the help of a diagram.

Q5. What is sound editing? Describe its process & types. (15)

OR

Describe importance and tools for radio programme evaluation.

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