**Bharti Vidyapeeth's**
**Institute of Computer Applications and Management**
**A-4, Paschim Vihar, New Delhi-63**

**MCA- V<sup>th</sup> Sem, Second Internal Examination October 2013**

**Subject: Multimedia Technologies**                                    **Paper Code: MCA313**

*Max. Marks:  45*                                                              *Max. Time: 2  Hrs.*

*Note: Attempt all questions….....*

**Q.1. Briefly define any five following terms-**                    **(3X5=15)**
   **a)** Delivery Vehicles
   **b)** CD-ROM technology
   **c)** Web Server
   **d)** Interactive Television
   **e)** Digital Radio
   **f)** WWW
   **g)** Web page maker

# UNIT-III

**Q.2.Attempt all questions-**               **(5X3=15)**
   **a)** Explain the concept of HTML in multimedia.
   **b)** Explain multimedia on internet.
   **c)** What are the responsibilities of web servers? Explain its role in detail.

**OR**

   **a)** Explain the working principle of web browser with suitable example.
   **b)** Explain media communication, media consumption and media entertainment.
   **c)** What is plug-ins? Explain with examples. When do we use them and how?

# UNIT-IV

**Q.3.Attempt all questions-**               **(5X3=15)**
   **a)** What do you mean by multimedia conferencing?
   **b)** Differentiate between General Television and Interactive Television
   **c)** Explain CD-ROM technology.

**OR**

   **a)** What do you mean by Digital Broadcasting?
   **b)** Describe new trends of multimedia
   **c)** Explain disc technology in detail.

**\*\*\*\*\*\*ALL THE BEST\*\*\*\*\*\***