

Roll No. : .....

**Bharati Vidyapeeth's**  
**Institute of Computer Applications and Management (BVICAM)**  
**A-4, Paschim Vihar, New Delhi-63**  
**SIXTH SEMESTER [BA (JMC)] Internal Examination, MARCH 2024**

**Paper Code: BA (JMC) 304**

**Subject: Global Media: An Overview**

**Time: 1 Hours**

**Maximum Marks: 30**

**Q1. How do major Indian news agencies like PTI, UNI, IANS, ANI, and Hindustan Samachar work to share news globally?**

**Q2. Why are global satellite systems, like Cable & Satellite TV, Direct-To-Home, Internet Protocol TV, and Conditional Access System, important for sharing news and entertainment worldwide?**
