**BHARATI VIDYAPEETH'S**
**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**
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**Class test II Question Paper 2018**

**Course Code: MCA 109 Course Name: Principles and Practices of Management**
**Time: 01 Hour Maximum Marks: 20**

**Note: Attempt any four questions.**

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| 1 | "Control is the process of checking actual performance against the agreed standards of plans with a view to ensuring progress and satisfactory performance." Comment. | 5 marks |
| 2 | How formal channels of communication provide vertical, horizontal and lateral flow? | 5 marks |
| 3 | "Money holds the key to work motivation in modern business organization." Discuss and explain the role of non-financial incentives in motivation. | 5 marks |
| 4 | Bring out the factors affecting centralization / decentralization. Also highlight the merits and demerits of centralization and decentralization with examples. | 5 marks |
| 5 | What do you understand by management by Objectives (MBO)? A large organization consults you for introducing management by objective. How will you explain the benefits and the problems of MBO? What steps will you advise the organization to take for successful introduction and operation of MBO? | 5 marks |
| 6 | Explain the concept of informal communication. How can grapevine be used by the management for efficient management? | |