



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

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Course Code: BA (JMC) 207

Course Name: Radio Jockeying & News Reading

Time: 1 Hour

Class Test 1

Max Marks: 30

Note: All questions are compulsory.

Section A carry 15 marks (3 marks each)

Attempt any one question from section B

Attempt any one question from section C

Section A

Q1. Write Short Notes on any 5 of the following. (3x5=15 Marks)

- (a) All India Radio
- (b) News Room
- (c) FM Radio
- (d) News Source
- (e) Interviews
- (f) Stringer
- (g) News Agencies
- (h) Monitoring service

Section B

Q2. What are the basics of Radio News? (5 Marks)

Q3. What are the Qualities of News Reporter? (5 Marks)

Q4. What are different types of News Stories? (5 Marks)

Section C

Q5. Explain the structure & functioning of FM Radio station in India? (10 Marks)

Q6. What is the importance of News source? Define different sources of News. (10 Marks)

Q7. What is the structure & functioning of News service Division? (10 Marks)