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CSI Delhi Chapter



IEEE COMPUTER SOCIETY

Delhi Section Chapter



IITP New Delhi



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IEEE Delhi Section

Invite you for a Free **Webinar** on **13-07-2024, the Saturday**, at **06:00 p.m.** as per the details given hereunder:-

Speaker

Dr. Viral Gupta

Director, Global Practices for Data Engineering & Analytics, Nagarro

Date and Time Schedule

13-July-2024, the Saturday, from 06:00 p.m. to 07:30 p.m.

Title of the Talk

Business Value Maximization by Data Driven Decisions

Venue and Contact Details

CISCO WebEx Meeting Platform

CISCO WebEx Event ID and Password shall be sent on E-Mail to the registered participants, at-least one day in advance. Please check your Spam and other folders also for our emails and mark it as SAFE / NOT SPAM.

Programme Schedule

05:30 p.m. to 06:00 p.m. – Login, online Networking and Tea (at Home)

06:00 p.m. to 07:00 p.m. – Technical Talk

07:00 p.m. to 07:30 p.m. – Q & A Session followed by Certification

Registration Link and Fee

Registration Link: <http://bvicam.ac.in/webinars/>

No registration fee. It is absolutely free for the members of IEEE, CSI, IETE, ISTE, ISCA, IITP and Bharati Vidyapeeth, with pre-registration

Abstract of the Talk

With the advent of digitalization, Data is growing exponentially every year with an annual growth rate of 61%. Today data is constantly generated by gadgets like smart phones, wearable electronics, smart home devices and the internet dependent lifestyle. The data needs to be effectively collected, stored, transformed and finally analysed so that businesses can derive insights out of it. These insights help business teams to take informed decisions. It is important for the organizations to possess technical capabilities in terms of Modern Data management platforms that help them to manage this ubiquitous data and prepare it for analysis. As the data is growing rapidly, the data management platform is also evolving over the period. Organizations that effectively make use of modern data management platforms and leverage data for innovation, scaling up their business, data-driven decision-making result in improved effectiveness, reduced risk, high productivity and cost savings. These companies maximize their business values and become more customer-focused and competitive. The key question is whether the business companies make effective use of data to gain a competitive advantage. As a part of this session, let us see how data has grown over the period and how companies can effectively manage this data to derive the insights so that they can take informed decisions.

All are welcome:

Please circulate this to all your interested colleagues, associates and friends. Please register in large numbers and derive maximum benefit. **Advance registration is mandatory for participation. Participants will also get Participation Certificate.**

(Prof. M. N. Hoda)

Director, BVICAM, New Delhi

(Prof. Subrata Mukhopadhyay)

Chairperson, CNA Group, IEEE DS